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Key industries leading the way

- Banking
- Consumer Products
- Healthcare
- High Tech
- Manufacturing
- Retail
- Transportation



Designing Business Models for the Digital Economy (Edition Q3/2017)

Tobias Schimmer, Uli Eisert and Julia Doll

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Sebastian Steinhauer, Tobias Queck, Vandan...

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Prof. Dr. Sachar Paulus

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